



SPONSORSHIP PROPOSAL



सत्यमेव जयते

Department of Pharmaceuticals
Government of India



**INDIA MEDICAL™
DEVICE 2022**

25 - 27 April 2022

Vigyan Bhawan, New Delhi

INDIA MEDICAL DEVICE 2022™

25 - 27 April 2022

FORMAT INDIA MEDICAL DEVICE 2022



Department of Pharmaceuticals
Ministry of Chemicals and Fertilizers
Government of India



Inaugural Session

**Interactive Panel
Discussion**

Keynote Addresses

CEO's Roundtable

**Participation of
Global Industry
Leaders and
Regulators**

**India Medical Device
2022 Awards**

**Press Conference &
Media Interactions**

Regulators Meet

**Global Investors
Forum**

SALIENT FEATURES

Participation of
Global Industry
Leaders and
regulators

International
Regulators Meet

Presence of
relevant Govt.
Officials

CEO's RoundTable
with Minister

Global Investors
Forum

Interactive Panel
Discussions

Media Coverage

Keynote Addresses

Excellent Branding
& Networking
Platform

Release of
Knowledge Papers

WHY PARTNER?



Enhance Visibility at the Flagship Annual Conference on Medical Device & Pharmaceuticals

Build your Brand and Stand out Amongst the Peers in the Industry

Engage with Target Audience

Meet with Veritable Who's Who of the Medical Device & Pharmaceuticals Industry, Government & Regulatory

Only way to pay back for our year-long work for the Industry

SPONSORSHIP OPTIONS

#	CATEGORIES	AMOUNT*	SLOTS
1	Platinum Sponsor	₹15 Lacs	1
2	Diamond Sponsor	₹12 Lacs	2
3	Gold Sponsor	₹10 Lacs	5
4	Silver Sponsor	₹ 8 Lacs	5
5	Conference Kit Sponsor	₹8 Lacs	1
6	Badge & Lanyard Sponsor	₹6 Lacs	1
7	Session Sponsor	₹6 Lacs	4
8	Registration Desk Sponsor	₹5 Lacs	1
9	Pen Drive Sponsor	₹4 Lacs	1
10	Pen Sponsor	₹4 Lacs	1

BRANDS

*The amount is exclusive of 18% GST

DELIVERABLES



#1 - PLATINUM SPONSOR

Financial Implications: ₹ 15 Lacs

- 1) Branding Opportunities through
 - Company Logo on the top of the wings, of the Medical Device conference backdrop. Size of the logo to be bigger than other categories.
 - Display of company logo as “PLATINUM Sponsor” on Conference Website, Souvenir, print (other than the ads to be released under DAVP Scheme), and visual media advertisements, etc.
 - Display of company logo as “PLATINUM Sponsor” at Conference Entry Backdrop and wings of the main backdrop at the venue.
 - Event Brochures and E-Mailers along with company logo as “PLATINUM Sponsor”, to be sent to a vast database of key stakeholders of Medical Device.
 - Social Media Activation
 - 3 Hoardings /Corporate Standees at the venue
- 2) 2 Speaking slots in the conference sessions.
- 3) Single spread advertisement in Conference Souvenir distributed amongst 300 national and international delegates and 200 words write up about the company to be published in the souvenir.
- 4) Running of sponsor’s promotional Corporate Film during the session breaks.
- 5) 15 complimentary Delegate Passes for the conference.
- 6) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Delegate Kit.

#2 – DIAMOND SPONSOR

Financial Implications: ₹ 12 Lacs

1) Branding Opportunities through

- Display of company logo as “DIAMOND Sponsor” on Conference Website, Souvenir, print (other than the ads to be released under DAVP Scheme) and visual media advertisements etc.
- Display of company logo as “DIAMOND Sponsor” at Conference Entry Backdrop, wings of the main backdrop and medical device conference backdrop, at the venue.
- Conference Brochures and E-Mailers along with company logo as “DIAMOND Sponsor”, to be sent to a vast database of key stakeholders of Medical Device.
- Social Media Activation
- 2 Hoarding /Corporate Standees at the venue

2) 1 Speaking slot in the conference session

3) Single spread advertisement in Conference Souvenir distributed amongst 300 national and international delegates

and 200 words write up about the company to be published in the souvenir.

4) Running of sponsor’s promotional Corporate Film during the session breaks.

5) 12 complimentary Delegate Passes for the conference, along with reserved seating.

6) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Delegate Kit.

#3 - GOLD SPONSOR

Financial Implications: ₹ 10 Lacs

1) Branding Opportunities through

- Display of company logo as “GOLD Sponsor” on Conference Website, Souvenir, print (other than the ads to be released under DAVP Scheme), and visual media advertisements, etc.
- Display of company logo as “GOLD Sponsor” at Conference Entry Backdrop, wings of the main backdrop and medical device conference backdrop, at the venue.
- Conference Brochures and E-Mailers along with company logo as “GOLD Sponsor”, to be sent to a vast database of key stakeholders of Medical Device.
- Social Media Activation
- 1 Exclusive Hoarding/Corporate Standee at the venue

2) 1 Speaking slot in the conference session.

3) Single spread advertisement in Conference Souvenir distributed amongst 300 national and international delegates and 200 words write up about the company to be published in the souvenir.

4) 10 complimentary Delegate Passes for the conference, along with reserved seating.

5) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Delegate Kit.

#4 - SILVER SPONSOR

Financial Implications: ₹ 8 Lacs

1) Branding Opportunities through

- Display of company logo as “SILVER Sponsor” on Conference Website, Souvenir, print (other than the ads to be released under DAVP Scheme), and visual media advertisements, etc.
- Display of company logo as “SILVER Sponsor” at Conference Entry Backdrop, wings of the main backdrop and medical device conference backdrop, at the venue.
- Conference Brochures and E-Mailers along with company logo as “SILVER Sponsor”, to be sent to a vast database of key stakeholders of Medical Device.
- Social Media Activation.
- 1 Speaking slots in the conference session.

2) Single spread advertisement in Conference Souvenir distributed amongst 300 national and international delegates and 200 words write up about the company to be published in the souvenir.

3) 8 complimentary Delegate Passes for the conference, along with reserved seating.

4) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Delegate Kit.

#5 - CONFERENCE KIT SPONSOR



Financial Implications: ₹ 8 Lacs

- 1) Branding Opportunities through
 - Display of company logo as “CONFERENCE KIT Sponsor” on Conference Website, Souvenir, print (other than the ads to be released under DAVP Scheme), and visual media advertisements, etc.
 - Display of company logo as “CONFERENCE KIT Sponsor” at Conference Entry Backdrop, wings of the main backdrop and medical device conference backdrop, at the venue.
 - Conference Brochures and E-Mailers along with company logo as “CONFERENCE KIT Sponsor”, to be sent to a vast database of key stakeholders of Medical Device.
- 2) Exclusive (no logo of other Sponsors/Partners) company Logo on the Delegate Kit Bags, as “Conference Kit Sponsor” distributed to all the Speakers and Delegates attending the Conference.
- 3) Single spread advertisement in Conference Souvenir distributed amongst 300 national and international delegates and 200 words write up about the company to be published in the souvenir.
- 4) 5 complimentary Delegate Passes for the conference, along with reserved seating.
- 5) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Conference Kit.

#6 - BADGE & LANYARD SPONSOR

Financial Implications: ₹ 6 Lacs

1) Branding Opportunities through

- Display of company logo as “Badge & Lanyard Sponsor” on Conference Website, Souvenir, print (other than the ads to be released under DAVP Scheme), and visual media advertisements, etc.
- Conference Brochures and E-Mailers along with company logo as “Badge & Lanyard Sponsor”, to be sent to a vast database of key stakeholders of Medical Device.

2) Exclusive (no logo of other Sponsors/Partners) company Logo to be printed on the Badges & Lanyards, as “Badge & Lanyard Sponsor” for all the Speakers and Delegates attending the Conference.

3) 4 complimentary Delegate Passes for the conference, along with reserved seating.

4) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Conference Kit.

#7 – REGISTRATION DESK SPONSOR

Financial Implications: ₹ 5 Lacs

- 1) Branding Opportunities through
 - Display of company logo as “Registration Desk Sponsor” on Conference Website, Souvenir, print (other than the ads to be released under DAVP Scheme), and visual media advertisements, etc.
 - Conference Brochures and E-Mailers along with company logo as “Registration Desk Sponsor”, to be sent to a vast database of key stakeholders of Medical Device.
- 2) Exclusive (no logo of other Sponsors/Partners) company Logo to be printed on the Registration Desk, of all the categories (Speakers, Delegates, Sponsors, Media, Special Invitee etc.).
- 3) 4 complimentary Delegate Passes for the conference, along with reserved seating.
- 4) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Conference Kit.

#8 - SESSION SPONSOR

Financial Implications: ₹ 6 Lacs

1) Branding Opportunities provided through

- Display of Company logo as “Session Sponsor” on Conference Website, Souvenir, print (other than the ads to be released under DAVP Scheme), and visual media advertisements, etc.
- Display of Company Logo as “Session Sponsor” at Conference entry backdrop and Sponsor’s panels.

2) Four Special Exclusive (no logo of other Sponsors/Partners) Panels (Two inside the conference main hall immediately next to the main conference backdrop, and two at the entry of the main conference hall), along with company logo, acknowledging “Session Sponsor” while the chosen session is in progress.

2) 3 complimentary Delegate Passes for the conference

3) 200 words write up about the company to be published in the souvenir

#9 – PEN SPONSOR

Financial Implications: 4 Lacs

- 1) Branding Opportunities through
 - Conference Brochures and E-Mailers along with company logo as “PEN Sponsor”, to be sent to a vast database of key stakeholders of Medical Device.
- 2) Exclusive (no logo of other Sponsors/Partners) company Logo to be printed on the PEN distributed to all the Speakers and Delegates at the conference.
- 3) 2 complimentary Delegate Passes for the conference.

#10 – PENDRIVE SPONSOR

Financial Implications: 4 Lacs

- 1) Branding Opportunities through
 - Conference Brochures and E-Mailers along with company logo as “Pendrive Sponsor”, to be sent to a vast database of key stakeholders of Medical Device.
- 2) Exclusive (no logo of other Sponsors/Partners) company Logo to be printed on the PENDRIVE distributed to all the Speakers and Delegates at the conference.
- 3) 2 complimentary Delegate Passes for the conference.

INDIA MEDICAL DEW 2022TM

**For More Details &
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