



SPONSORSHIP PROPOSAL



सत्यमेव जयते

Department of Pharmaceuticals
Government of India



INDIA MEDICALTM
DEVICE 2019

SALIENT FEATURES



Over 200 delegates

Participation of Global Industry Leaders and Regulators

Presence of relevant Govt. Officials

CEO's RoundTable with Minister

International Regulators Meet

Interactive Panel Discussions

Media Coverage

Keynote Addresses

Excellent Branding & Networking Platform

Release of Knowledge Papers

WHY PARTNER?



Enhance Visibility at the Flagship Annual Conference on Medical Device & Pharmaceuticals

Build your Brand and Stand out Amongst the Peers in the Industry

Engage with Target Audience

Meet with Veritable Who's Who of the Medical Device & Pharmaceuticals Industry, Government & Regulatory

Only way to pay back for our year-long work for the Industry

SPONSORSHIP OPTIONS



#	CATEGORIES	AMOUNT*	SLOTS	STATUS
1	Platinum Sponsor	₹ 15 Lacs	1	Available
2	Diamond Sponsor	₹ 12 Lacs	2	Available
3	Gold Sponsor	₹ 10 Lacs	3	Available
4	Silver Sponsor	₹ 8 Lacs	5	Available
5	Delegate Kit Sponsor	₹ 8 Lacs	1	Available
6	Badge & Lanyard Sponsor	₹ 5 Lacs	1	Sold
7	Registration Desk Sponsor	₹ 5 Lacs	1	Sold
8	Session Sponsor	₹ 4 Lacs	3	1 Available
9	Pen / Pendrive Sponsor	₹ 4 Lacs	1 each	Sold

DELIVERABLES



#1 - PLATINUM SPONSOR



- 1) Branding Opportunities through
 - Company Logo on the top of the wings, of the Medical Device conference backdrop. Size of the logo to be bigger than other categories.
 - Display of company logo as “PLATINUM Sponsor” on Conference Website, Souvenir, print and visual media advertisements etc.
 - Display of company logo as “PLATINUM Sponsor” at Conference Entry Backdrop and wings of the main backdrop at the venue.
 - Conference Brochures and E-Mailers along with company logo as “PLATINUM Sponsor”, to be sent to a vast database of key stakeholders of Medical Device.
 - 3 Exclusive Hoardings/Corporate Standees at the venue
- 2) 2 Reserved Speaking slots in the conference agenda.
- 3) Single spread advertisement in Conference Souvenir distributed amongst 300 national and international delegates and 200 words write up about the company to be published in the souvenir.
- 4) 2 X 2 sq. m. booth at the pre-conference area with expected footfalls of about 300 visitors
- 5) Running of sponsor’s promotional Corporate Film during the session breaks.
- 6) 15 complimentary Delegate Passes for the conference, along with reserved seating.
- 7) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Delegate Kit.

#2 – DIAMOND SPONSOR



- 1) Branding Opportunities through
 - Display of company logo as “DIAMOND Sponsor” on Conference Website, Souvenir, print and visual media advertisements etc.
 - Display of company logo as “DIAMOND Sponsor” at Conference Entry Backdrop, wings of the main backdrop and medical device conference backdrop, at the venue.
 - Conference Brochures and E-Mailers along with company logo as “DIAMOND Sponsor”, to be sent to a vast database of key stakeholders of Medical Device.
 - 2 Exclusive Hoardings/Corporate Standees at the venue
- 2) 1 Reserved Speaking slots in the conference agenda.
- 3) Single spread advertisement in Conference Souvenir distributed amongst 300 national and international delegates and 200 words write up about the company to be published in the souvenir.
- 4) 2 X 2 sq. m. Pavilion at the pre-conference area with expected footfalls of about 300 visitors
- 5) Running of sponsor’s promotional Corporate Film during the session breaks.
- 6) 12 complimentary Delegate Passes for the conference, along with reserved seating.
- 7) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Delegate Kit.

#3 - GOLD SPONSOR



- 1) Branding Opportunities through
 - Display of company logo as “GOLD Sponsor” on Conference Website, Souvenir, print and visual media advertisements etc.
 - Display of company logo as “GOLD Sponsor” at Conference Entry Backdrop, wings of the main backdrop and medical device conference backdrop, at the venue.
 - Conference Brochures and E-Mailers along with company logo as “GOLD Sponsor”, to be sent to a vast database of key stakeholders of Medical Device.
 - 1 Exclusive Hoardings/Corporate Standees at the venue
- 2) 1 Reserved Speaking slots in the conference agenda.
- 3) Single spread advertisement in Conference Souvenir distributed amongst 300 national and international delegates and 200 words write up about the company to be published in the souvenir.
- 4) 2 X 2 sq. m. Pavilion at the pre-conference area with expected footfalls of about 300 visitors
- 5) 10 complimentary Delegate Passes for the conference, along with reserved seating.
- 6) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Delegate Kit.

#4 - SILVER SPONSOR



- 1) Branding Opportunities through
 - Display of company logo as “SILVER Sponsor” on Conference Website, Souvenir, print and visual media advertisements etc.
 - Display of company logo as “SILVER Sponsor” at Conference Entry Backdrop, wings of the main backdrop and medical device conference backdrop, at the venue.
 - Conference Brochures and E-Mailers along with company logo as “SILVER Sponsor”, to be sent to a vast database of key stakeholders of Medical Device.
 - 1 Exclusive Hoardings/Corporate Standees at the venue
- 2) 1 Reserved Speaking slots in the conference agenda.
- 3) Single spread advertisement in Conference Souvenir distributed amongst 300 national and international delegates and 200 words write up about the company to be published in the souvenir.
- 4) 8 complimentary Delegate Passes for the conference, along with reserved seating.
- 5) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Delegate Kit.

#5 - CONFERENCE KIT SPONSOR



- 1) Branding Opportunities through
 - Display of company logo as “CONFERENCE KIT Sponsor” on Conference Website, Souvenir, print and visual media advertisements etc.
 - Display of company logo as “CONFERENCE KIT Sponsor” at Conference Entry Backdrop, wings of the main backdrop and medical device conference backdrop, at the venue.
 - Conference Brochures and E-Mailers along with company logo as “CONFERENCE KIT Sponsor”, to be sent to a vast database of key stakeholders of Medical Device.
- 2) Exclusive (no logo of other Sponsors/Partners) company Logo on the Delegate Kit Bags, as “Conference Kit Sponsor” distributed to all the Speakers and Delegates attending the Conference.
- 3) Single spread advertisement in Conference Souvenir distributed amongst 300 national and international delegates and 200 words write up about the company to be published in the souvenir.
- 4) 5 complimentary Delegate Passes for the conference, along with reserved seating.
- 5) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Conference Kit.

#6 - Badge & Lanyard Sponsor

- 1) Branding Opportunities through
 - Display of company logo as “Badge & Lanyard Sponsor” on Conference Website, Souvenir, print and visual media advertisements etc.
 - Conference Brochures and E-Mailers along with company logo as “Badge & Lanyard Sponsor”, to be sent to a vast database of key stakeholders of Medical Device.
- 2) Exclusive (no logo of other Sponsors/Partners) company Logo to be printed on the Badges & Lanyards, as “Badge & Lanyard Sponsor” for all the Speakers and Delegates attending the Conference.
- 3) 4 complimentary Delegate Passes for the conference, along with reserved seating.
- 4) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Conference Kit.

#7 – REGISTRATION DESK SPONSOR



- 1) Branding Opportunities through
 - Display of company logo as “Badge & Lanyard Sponsor” on Conference Website, Souvenir, print and visual media advertisements etc.
 - Conference Brochures and E-Mailers along with company logo as “Registration Desk Sponsor”, to be sent to a vast database of key stakeholders of Medical Device.
- 2) Exclusive (no logo of other Sponsors/Partners) company Logo to be printed on the Registration Desk, of all the categories (Speakers, Delegates, Sponsors, Media, Special Invitee etc.).
- 3) 4 complimentary Delegate Passes for the conference, along with reserved seating.
- 4) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Conference Kit.

#8 - SESSION SPONSOR



- 1) Branding Opportunities provided through
 - Display of Company logo as “Session Sponsor” on Conference Website, E-Brochure, Souvenir, print and visual Media Advertisements, etc.
 - Display of Company Logo as “Session Sponsor” at Conference entry backdrop and Sponsor’s panels.
- 2) Four Special Exclusive (no logo of other Sponsors/Partners) Panels (Two inside the conference main hall immediately next to the main conference backdrop, and two at the entry of the main conference hall), along with company logo, acknowledging “Session Sponsor” while the chosen session is in progress.
- 2) 3 complimentary Delegate Passes for the conference
- 3) 200 words write up about the company to be published in the souvenir

#9 – PEN/PENDRIVE SPONSOR



- 1) Branding Opportunities through
 - Conference Brochures and E-Mailers along with company logo as “Badge & Lanyard Sponsor”, to be sent to a vast database of key stakeholders of Medical Device.
- 2) Exclusive (no logo of other Sponsors/Partners) company Logo to be printed on the PEN/PENDRIVE distributed to all the Speakers and Delegates at the conference.
- 3) 2 complimentary Delegate Passes for the conference, along with reserved seating.

CONTACT US



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THANK YOU